

MARKETING REQUEST

we honor veterans catalog



Meet your Marketing team!

Our team helps communicate our mission, vision, and values through many touchpoints:

BRANDING

Purpose + Strategy + Positioning + Personality + Voice
Communications, messaging strategy, design, brand integrity

TV + RADIO + PRINT + DIGITAL

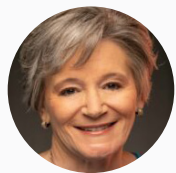
TV, radio, online ads, print ads, billboards
Facebook, Instagram, LinkedIn, YouTube, Twitter
Web + blogs

PRINT

Printed collateral (brochures, fliers, guidebooks, newsletters, etc.)

PUBLIC RELATIONS

Press releases and press events



Jan
BULLARD
VP of Marketing
+ Public Relations



Mark
TIRRELL
Director of Brand
+ Design



Sherry
GIBSON
Marketing Traffic
+ Print Manager



Audrey
CASSELL
Digital Media
Manager



Sydney
HALL
Junior Designer

THINGS TO REMEMBER:

You are the face of Mountain Valley every day

Become familiar with our website and social media accounts

Use Form M06 located on Teams in Forms for your request.

Email marketingrequests@mtnvalleyhospice.org for any questions

Refer all media inquiries to the PR department at (888) 789-2922.

Employees are not to speak to media or schedule interviews under any circumstances.



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- apparel
- brochure
- challenge coin
- cup

- fliers
- invitations
- poster
- thank you



apparel

 We Honor Veterans shirt

 Wristband



WHV SHIRT

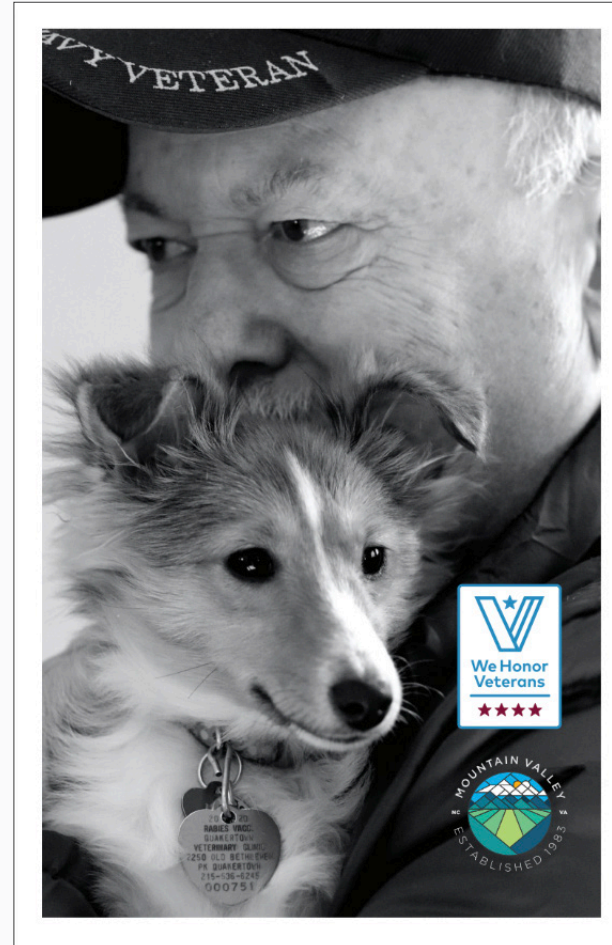
Navy



WRISTBAND

brochure

- We Honor Veterans brochure



BROCHURE

challenge coin

● Challenge coin



CHALLENGE
COIN

Front + back



cup



CUP

fliers

● Needs flier

● Coffee fliers

NEEDS FLIER

JOIN MOUNTAIN VALLEY AND
SUPPORT OUR VETERANS
PLEASE DONATE TODAY!
Veterans in your community are in need of necessities and comfort care items. You can help: please donate at the location below — our veterans will thank you!

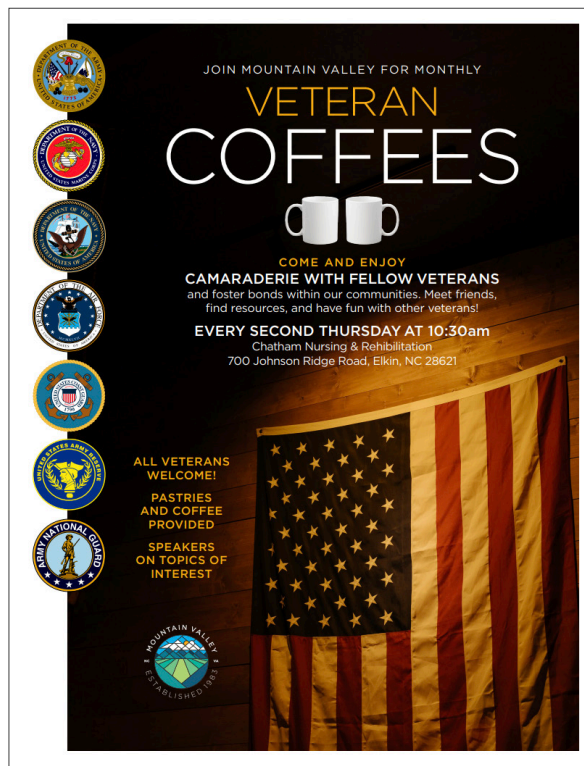
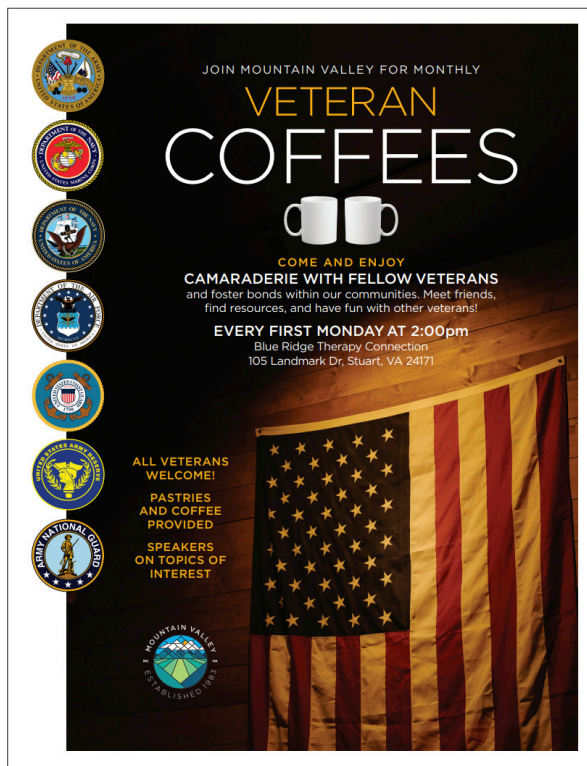
Organization: _____
Location: _____ Dates: _____

NEEDS:
LOTION
BODY WASH
KLEENEX
CHAPSTICK
DEODORANT
SOCKS
WORD SEARCH BOOKS

DEPARTMENT OF THE ARMY
DEPARTMENT OF THE NAVY
DEPARTMENT OF THE AIR FORCE
DEPARTMENT OF THE COAST GUARD
DEPARTMENT OF THE MARINE CORPS
UNITED STATES ARMY RESERVE
ARMY NATIONAL GUARD

MOUNTAIN VALLEY
ESTABLISHED 1983

The flyer features a dark background with a large American flag on the right side. On the left side, there is a vertical column of eight circular logos representing various military branches and units. The text is primarily in white and yellow, with a call to action in bold yellow. There are two white input fields for 'Organization' and 'Location' with 'Dates' written below them.



COFFEE FLIERS

Blue Ridge Therapy
Connection

Bright Leaf Place

Central Continuing Care

Chatham Nursing & Rehab

Commonwealth Senior Living

Dunmore Plantation

Forest Heights Senior

Living Community

Galax Health & Rehab

Grayson Nursing & Rehab

King Senior Center

Mallard Ridge Assisted Living

Parkwood Place
Independent Living

Priddy Manor Assisted
Living & Memory Care

Ridge Crest

Rose Tara Senior Living

Stanleytown Health & Rehab

Surry Community Healthcare

The Landings of Chestnut Grove

Twelve Oaks

Waddell Nursing & Rehab

Yadkin Valley Senior Living

invitations



Breakfast


MOUNTAIN VALLEY INVITES YOU!

We Honor Veterans BREAKFAST

Friday, June 14th
The Barn at Heritage Farm
152 Heritage Farm Ln, Dobson, NC 27017
9:30 - 11:30am

PLEASE RSVP BY MAY 17

Christy Joyce
cjoyce@mtvalleyhospice.org
(336) 583-0296



WE
HONOR
VETERANS

★★★★

**MOUNTAIN
VALLEY**

BREAKFAST
INVITATION

Front + back

posters

● WHV poster

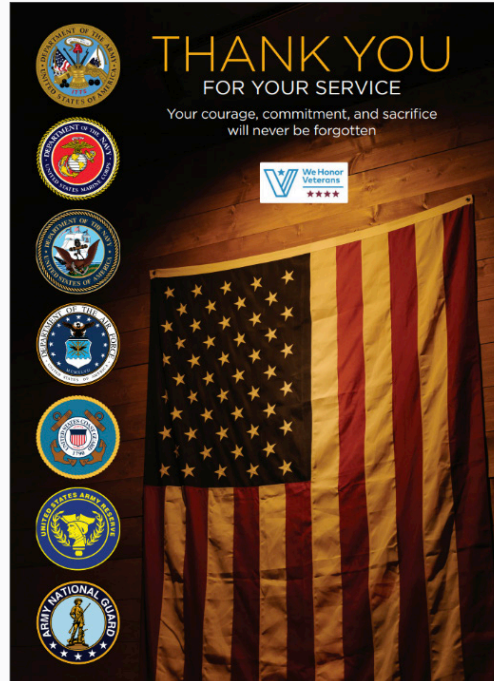


POSTER

thank you



Thank you



THANK YOU

Front + back