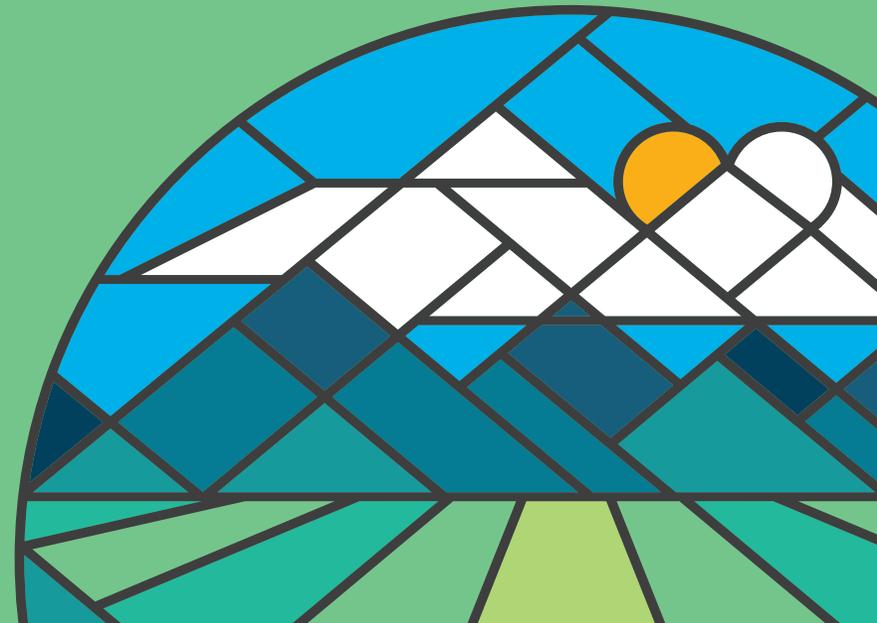


MARKETING REQUEST

Love's PEAK catalog



Meet your Marketing team!

Our team helps communicate our mission, vision, and values through many touchpoints:

BRANDING

Purpose + Strategy + Positioning + Personality + Voice
Communications, messaging strategy, design, brand integrity

TV + RADIO + PRINT + DIGITAL

TV, radio, online ads, print ads, billboards
Facebook, Instagram, LinkedIn, YouTube, Twitter
Web + blogs

PRINT

Printed collateral (brochures, fliers, guidebooks, newsletters, etc.)

PUBLIC RELATIONS

Press releases and press events



Jan
BULLARD
VP of Marketing
+ Public Relations



Mark
TIRRELL
Director of Brand
+ Design



Sherry
GIBSON
Marketing Traffic
+ Print Manager



Audrey
CASSELL
Digital Media
Manager



Sydney
HALL
Junior Designer

THINGS TO REMEMBER:

You are the face of Mountain Valley every day

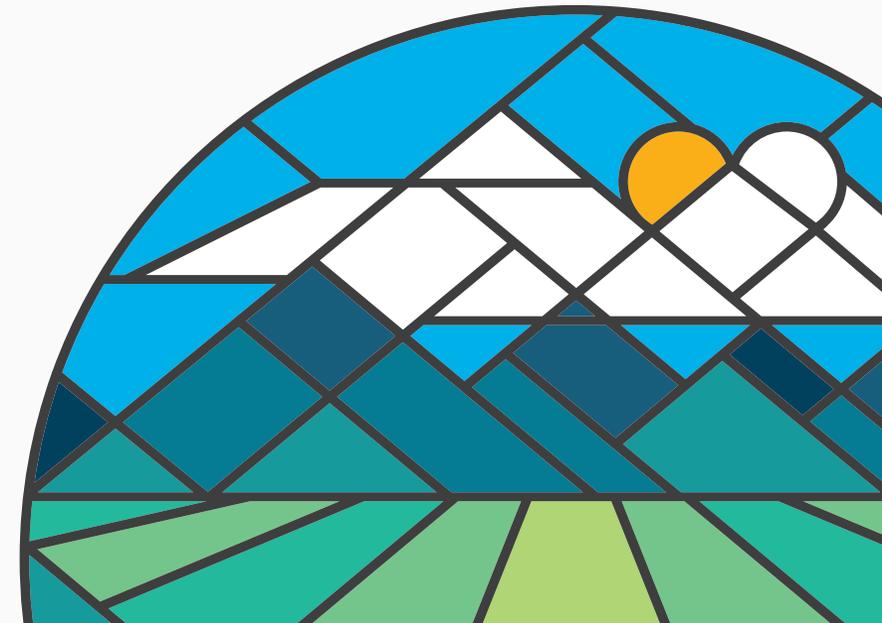
Become familiar with our website and social media accounts

Use Form M06 located on Teams in Forms for your request.

Email marketingrequests@mtnvalleyhospice.org for any questions

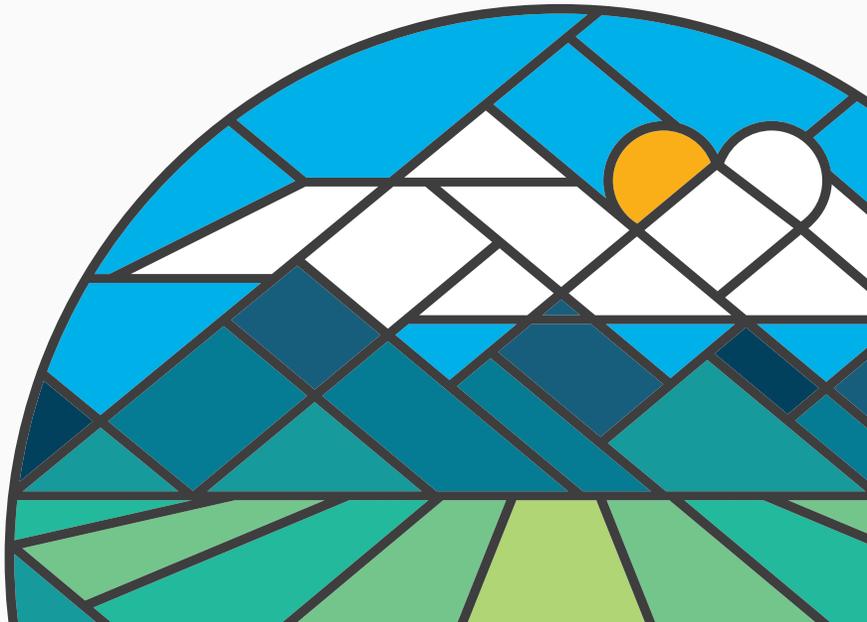
Refer all media inquiries to the PR department at (888) 789-2922.

Employees are not to speak to media or schedule interviews under any circumstances.



PAGE OF
contents

- brochure
- camp
- cards
- fliers
- promo items



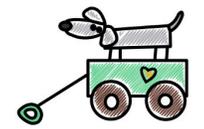
brochure



Love's PEAK brochure



Caring for children coping
with illness or loss



Atención para niños/as
que enfrentan una enfermedad
o una pérdida



BROCHURE

English
Spanish

camp

- Apparel
- Fliers
- QR card
- Registration packets



LOVE'S PEAK
TSHIRT




Grief camps for kids

A fun day for kids 5 – 16 who've experienced loss
Please see reverse for details + registration information



Grief camps for kids + teens

Love's PEAK staff lead a day of fun and reflection
Register at mtnvalleyhospice.org/camp2024



Art + music + activities

We create the **BEST** experience for kids who've had a loss in their lives.
Our grief camps are a fun, free day for children (5-12) and teens (13-16) who've experienced a loss or are expecting a loss in the near future. Through art, music, and other fun activities kids come together in a therapeutic environment, learning that mourning is not a process of forgetting but a way of remembering with less pain.

VIRGINIA
Jack Dalton Park
130 Jack Dalton Rd
Collinsville, VA, 24078
Registration closes July 5, 2024

NORTH CAROLINA
Dobson First Baptist
204 S Crutchfield St
Dobson, NC 27017
Registration closes July 12, 2024

To register after a deadline or if you have questions about our camps, please contact Kristie Byrd at (888) 789-2922



ENGLISH FLIER

Front + back




Campamentos de duelo para niños y adolescentes

Un día de diversión para niños y niñas de 5 a 16 años que hayan experimentado una pérdida



Campamentos de duelo para niños y adolescentes

El personal de Love's PEAK lidera un día de diversión y reflexión
Inscríbese en mtnvalleyhospice.org/camp2024



Arte + música + actividades

Creemos la **MEJOR** experiencia para niños y niñas que han tenido una pérdida en sus vidas.
Nuestros campamentos de duelo consisten de un día de diversión libre para niños y niñas (5 a 12 años) y adolescentes (13 a 16 años) que han experimentado una pérdida o que están por sufrir una pérdida en el futuro cercano. Por medio del arte, de la música y de otras actividades divertidas, los niños y las niñas se integran en un entorno terapéutico y aprenden que estar en duelo no es un proceso para olvidar, sino una manera de recordar con menos dolor.

VIRGINIA
Jack Dalton Park
130 Jack Dalton Rd
Collinsville, VA, 24078
La inscripción cierra el 5 de julio de 2024

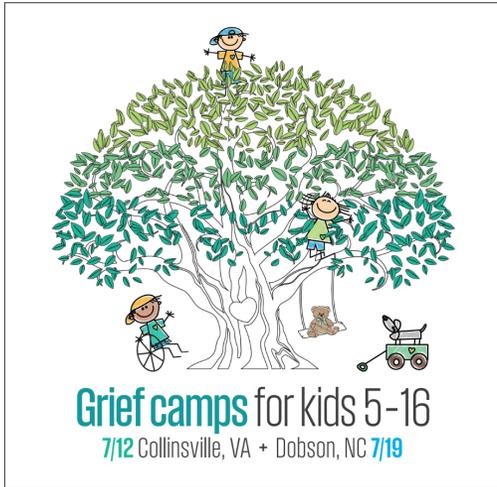
CAROLINA DEL NORTE
Dobson First Baptist
204 S Crutchfield St
Dobson, NC 27017
La inscripción cierra el 12 de julio de 2024

Para inscribirse después de la fecha límite, o si tiene preguntas sobre los campamentos, comuníquese con Kristie Byrd al (888) 789-2922



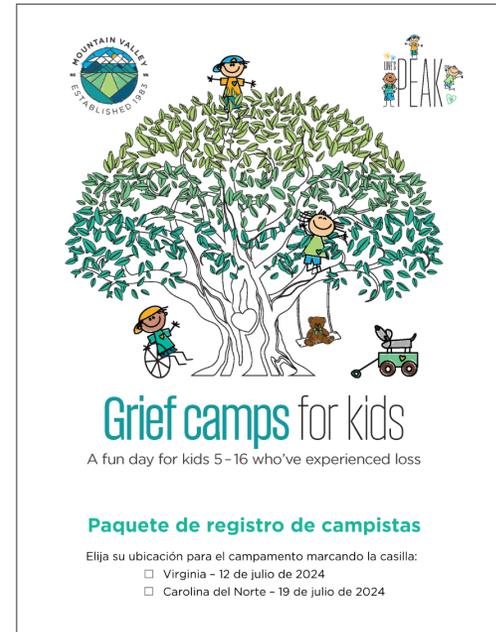
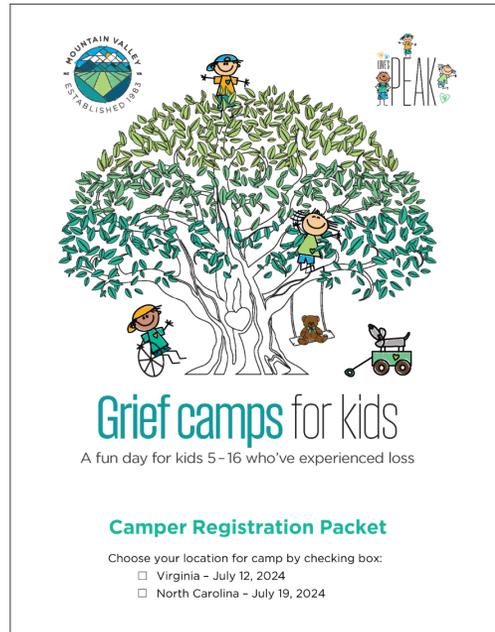
SPANISH FLIER

Front + back



QR CARD

Front + back



REGISTRATION PACKETS

English

Spanish

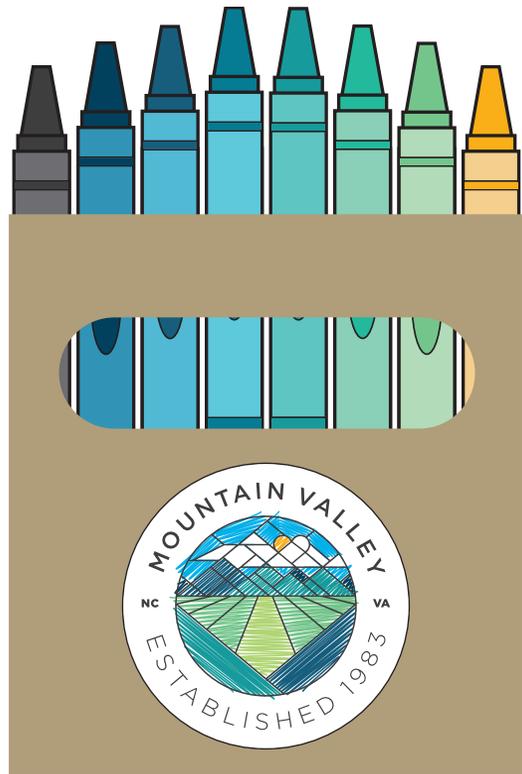
cards

- Birthday set
- Map card
- Note card
- Quilt card
- Thinking of you



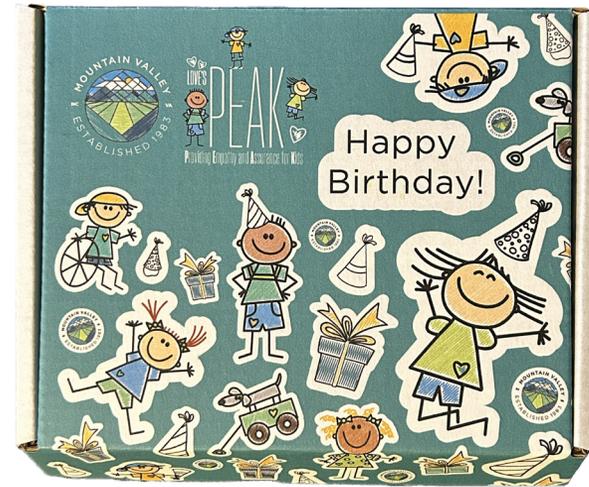
BIRTHDAY SET: CARDS

English
Spanish



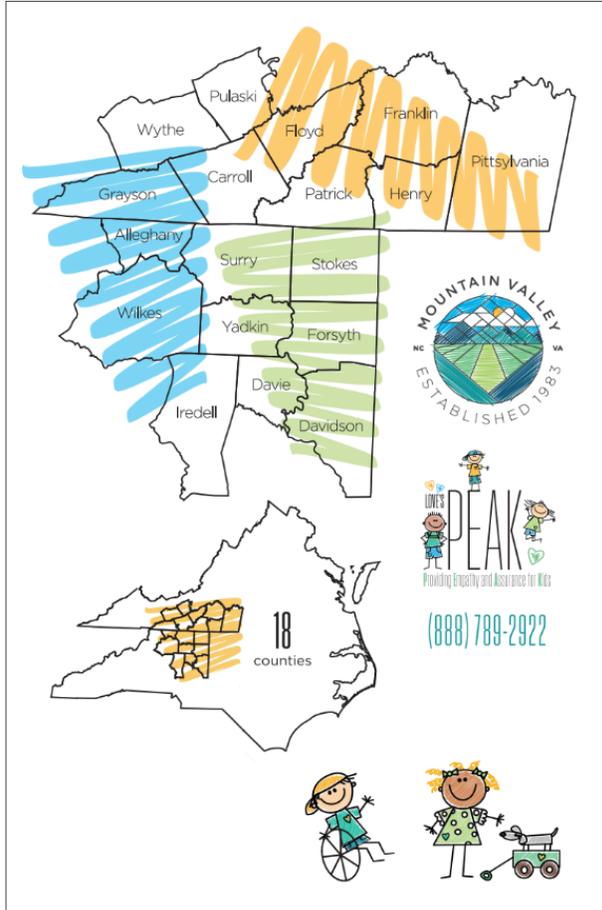
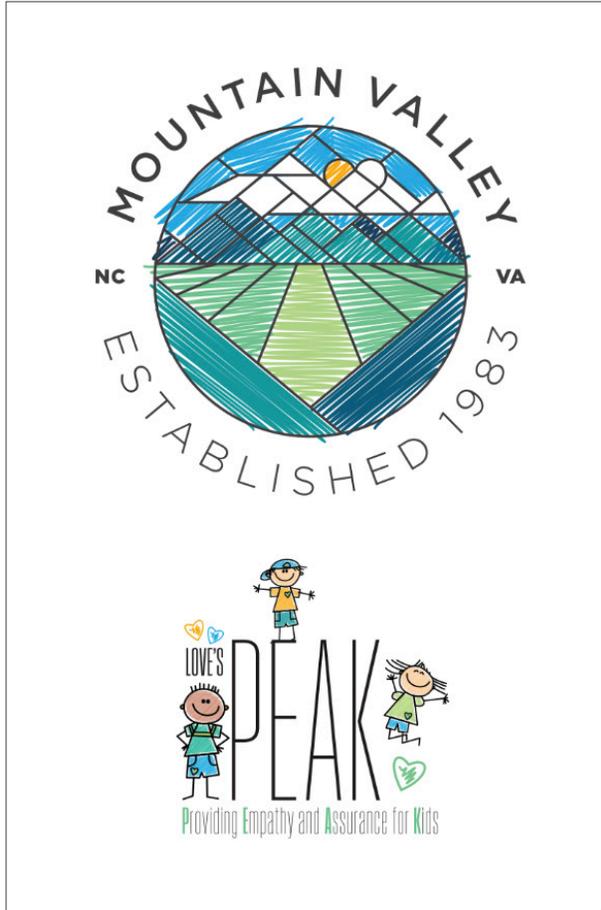
BIRTHDAY SET: CRAYONS

Set of 10



BIRTHDAY SET: SHIPPING BOX





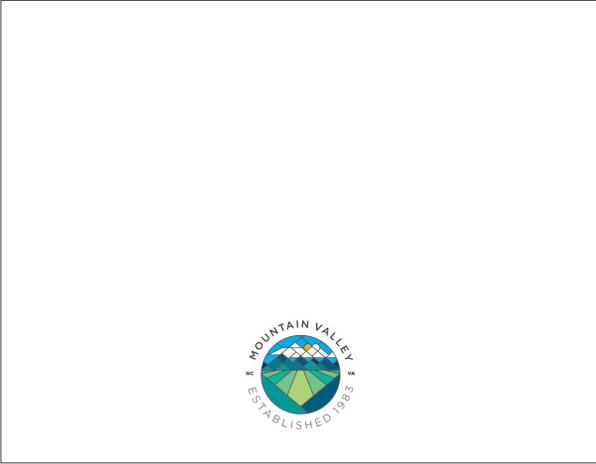
MAP CARD

Front + back



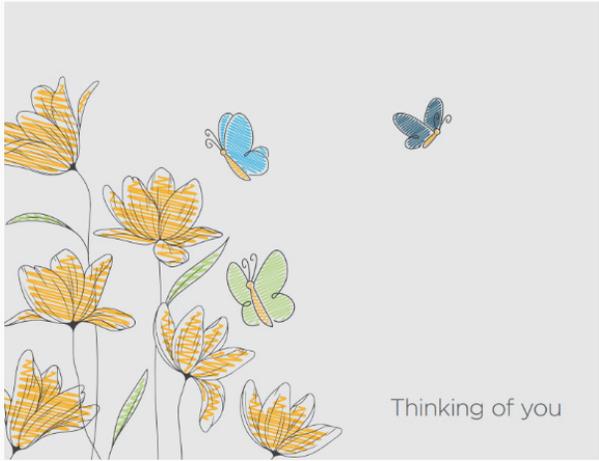
NOTE CARD

Front + back





QUILT CARD



THINKING OF YOU

- English
- Spanish

fliers



pedELNEC



Pediatric End-of-Life Nursing Education Consortium

Pediatric ELNEC

Designed to educate nurses and healthcare professionals in end-of-life care for pediatric patients and their families

Who should attend:

- Nurses
- Nurse Practitioners
- Social Workers
- DNPs
- Pediatric providers

Class will include:

- Introduction to palliative care
- Pain assessment and management
- Symptom management
- Ethical and legal issues
- Cultural and spiritual considerations
- Communication skills

For more information, contact:
Kendra Gwyn
kgwyn@mtnvalleyhospice.org
(888) 789-2922

March 22nd or Sept 20th, 2024
both dates 8:30-4:30

Microsoft Teams meeting or in person at 105 N Crutchfield St, Unit 2, Dobson, NC 27017

\$100 fee includes lunch, snacks, and 8 CE hours for nurses

Register and pay at:
mtnvalleyhospice.org/pedELNEC



PEDIATRIC
ELNEC FLIER

promo items

 Banner

 Pens

POPOP BANNER





**Caring for children
coping with illness or loss**

Our Love's PEAK program cares for children and families who are facing the challenges of coping with a serious illness or condition. Ages range from infancy to 21 years.

 **Palliative care**

Hospice care

Grief support

Love's PEAK Grief Camp 





LOVE'S PEAK
INK PEN